



# EMPOWERMENT THROUGH INTEGRATION

## THE COMPANY

### ABOUT THE CLIENT

At ETI, we envision an inclusive future, where individuals are empowered to openly embrace all of their identities in a society that embraces them in turn. ETI creates integrated, supportive spaces that empower our program participants to break down social stigmas and create positive social change.

### ABOUT ACCESSIBILITY

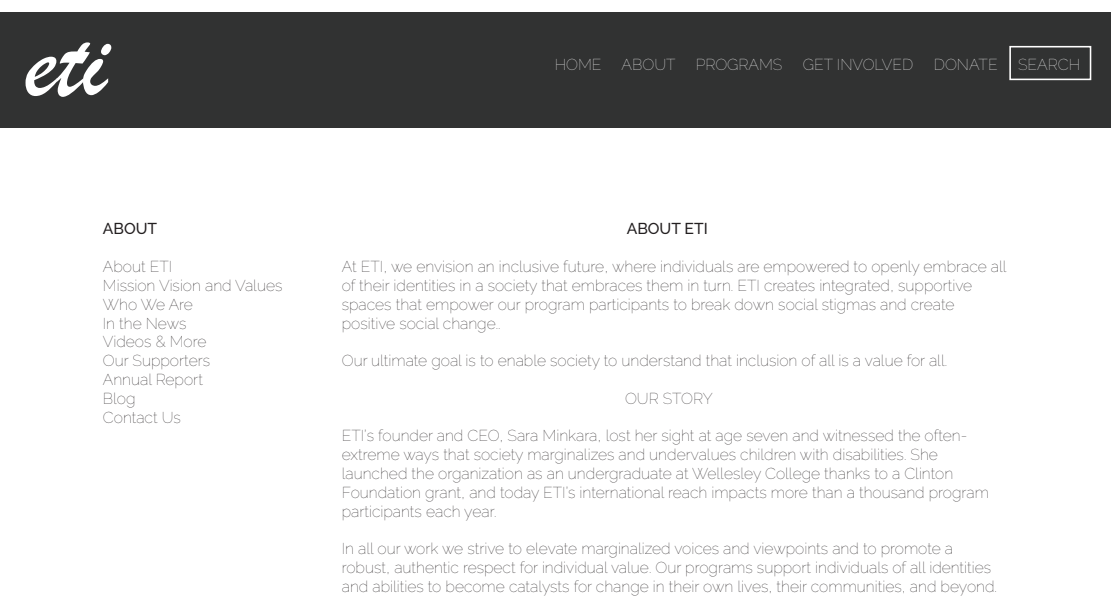
ETI's mission is to disrupt the narrative surrounding disability through both empowering youth with disabilities individually and accelerating authentic inclusion globally through direct service provision, custom inclusion education programming, and public engagement and advocacy.

## THE PROBLEM



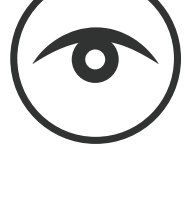
Multiple elements of ETI's Squarespace website did not meet standard Web Content Accessibility Guidelines (WCAG) when evaluated using SiteImprove, which provides a comprehensive list and explanations of WCAG issues.

## OUR SOLUTION

SiteImprove ranked WCAG compliance issues by three levels of severity.



Siteimprove

-  **ERROR:** automatically violates WCAG standards.
-  **WARNING:** automatically violates WCAG best practices.
-  **REVIEW:** must be manually reviewed.

**W3C** **WAI-AAA**  
**WCAG 2.1**

### ISSUES WITHIN OUR SCOPE

We corrected directly in



SQUARESPACE

using built-in tools or HTML code injections.

### ISSUES OUTSIDE OUR SCOPE

We annotated in



for further review by the client.

## OUR USERS



### IDENTIFICATION

- Local Users:
- Current ETI participants
  - Potential ETI participants
  - HR professionals

- Lebanon Users:
- Users with disabilities, specifically the visually impaired

Narrator



### TESTING

We used the PC narrator as our accessibility tool to simulate a screenreader.

Simulating a screenreader helped us determine if our edits were compliant and made sense for the user.

